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## **Design Mark Industries Adds HP Indigo 6800 to Technology Roster**

***Industry benchmark digital press operates at 98 feet per minute for 4-color jobs; offers unmatched versatility in color selection and media***

WAREHAM, MA, ISSUED MARCH 30, 2018...Design Mark Industries (<http://design-mark.com>), a leader in custom manufacturing electronic membrane switches and touch screens, announced today that the company has added HP Indigo WS6800 to its comprehensive line of digital printing offerings, a digital press lauded as an industry benchmark in label and packaging production.

The HP Indigo 6800 offers roll-to-roll and sheet-fed technology for a highly productive and versatile narrow-web labels and packaging solution. The 9,000-pound industrial press operates at 98 feet per minute for 4-color jobs (65 for 6-color) and supports diverse applications and media, thereby extending production possibilities for long format applications such as lay-flat books, long book covers and calendars. The press feeds substrates from 27-pound text to 130-pound cover, including coated and uncoated paper and canvas and has an option for an online priming system.

Featured capabilities of the HP Indigo 6800 are high resolution printing, superior addressability of applications requiring a high level of lightfastness in outdoor conditions and a wide spectrum of color profiles. The industrial-sized digital press provides one-shot technology; all color separations are transferred simultaneously in a single pass for accurate and repeatable color-to-color registration, even on heat-sensitive materials.

In addition, the HP Indigo 6800 is manufactured carbon neutral for reduced production waste and energy efficiency.

Other salient features of the HP Indigo 6800 include its compatibility with HP Mosaic software, which enables Design Mark Industries to create and print an unlimited number of unique designs for any product.

"We're thrilled to add the capabilities of the HP Indigo 6800 to our company," said Meagan Bennett, Sales Director for Design Mark Industries. "Once again, Design Mark is putting its customers first by acquiring and offering the latest technology."

"Digital printing is the future in our industry and the HP Indigo 6800 is currently the 'gold standard' digital press," said Renaud Megard, president and CEO of Design Mark Industries, noting that numerous international brands employ the HP Indigo WS6000 Digital Press Series due to its print quality and versatility. "We're excited to add this superior digital solution to our consistently growing roster of industrial products."

### **About Design Mark Industries**

Design Mark Industries, established in 1971, is a custom touch-screen assembly/supplier of membrane switches and keypads, graphic overlays, labels, functional die-cuts, control panels, and touch screens. The firm additionally provides in-house design, engineering and prototyping services to support OEM customers in contract manufacturing for their products and projects. Industries served by the 47-year-

old firm include electronics, medical devices and diagnostics, industrial equipment/vehicle controls, instrumentation, aerospace, government and military, automotive, and lighting and controls. The company holds ISO 9001:2015 certification and is also UL, CSA, and ITAR registered.

Design Mark Industries is located at 3 Kendrick Road, Wareham, MA 02571. For more information about Design Mark Industries, please visit [www.design-mark.com](http://www.design-mark.com) or call 800-451-3275.