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Design Mark Announces Mike Seidman as Vice President of Operations

WAREHAM, MA, ISSUED FEBRUARY 19, 2019... Design Mark Industries (<http://design-mark.com>), a leader in custom manufacturing of graphic overlays and labels and engineering-based, user-interface solutions provider, announced today that Mike Seidman has joined the company as Vice President of Operations.

In this high-profile role, Seidman will maximize efficiencies and quality at the best possible pricing solutions while employing cutting-edge digital and conventional technologies.

Seidman brings 35 years in label, packaging and sheetfed print industry manufacturing to his post with Design Mark. His specializations include digital, inkjet, offset, flexo, screen, rolled-fed and sheet-fed printing and finishing for a variety of medical, business, military and technology-related industries. His experience also includes work with Indigo digital presses.

He studied at Long Island University and the Rochester Institute of Technology and earned a Bachelor of Science degree in Mechanical Engineering. He is HP Indigo and IPP (Improvement Professional in Print) trained and certified.

Seidman is a member of Printing Industries of New England (PINE) and DSCOOP, a world-wide digital print and design community.

Originally from Long Island, New York, Seidman now lives in Norfolk, Massachusetts, where in his spare time he enjoys restoring antiques and vintage automobiles. Prior to moving to Massachusetts, he was a 20-year volunteer fireman on Long Island.

"It's a pleasure to announce Mike as our VP of Operations," said Renaud Megard, president and CEO of Design Mark Industries. "He is a highly recognized professional with a wide range of industry experience across many sectors. His comprehensive knowledge, leadership skills and general commitment to excellence will greatly contribute to our continued success and growth."

About Design Mark Industries

Design Mark Industries, established in 1971, is a manufacturer of graphic overlays and customized labels. The firm additionally provides in-house design, engineering and prototyping services to support OEM customers in contract manufacturing for their products and projects. Industries served by the 48-year-old firm include electronics, medical devices and diagnostics, industrial equipment/vehicle controls, instrumentation, aerospace, government and military, automotive, and lighting and controls. The company holds ISO 9001:2015 certification and is also UL, CSA, and ITAR registered.

Design Mark Industries is located at 3 Kendrick Road, Wareham, MA 02571. For more information about Design Mark Industries, please visit www.design-mark.com or call 800-451-3275.

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